In 2019 the Big Sky Documentary Film Festival will celebrate its 16th year as Montana’s largest cinema event and the premier venue for documentary film in the American West.

Held every February in Missoula’s historic theater The Wilma and neighboring venues, BSDFF lights up Western Montana with over 150 extraordinary films from around the globe.

Hundreds of filmmakers, industry professionals and more than 20,000 highly engaged filmgoers attend screenings, live events and educations forums, creating an economic boom of over $3 million*.

*DMAI Economic Calculator
Rooted in the heart of the American West, the Big Sky Film Institute nurtures and elevates non-fiction films that have the power to transform our world, our culture, our youth and ourselves.

A 501(c)3 nonprofit organization, the mission of BSFI is to celebrate and promote the art of nonfiction filmmaking and to encourage media literacy by fostering a public understanding and appreciation of documentary film.

**MAJOR PROGRAMS**

Big Sky Documentary Film Festival  
DocShop Filmmaker’s Forum  
Filmmakers in the Schools  
Big Sky Film Series  
Native Filmmaker Initiative  
Big Sky Youth Fellowship Program
NOTHING INSPIRES LIKE THE TRUTH
The stories told in documentary films don’t end with the credits. They play on in the lives of the subjects of the film, in the minds of its viewers, and in the actions of those who are moved by the stories. **Big Sky Documentary Film Festival** doesn’t just screen films. We educate and inspire, offering new vocabulary to discuss pressing issues of today and enlivening cultural discourse long after the films have ended.
“Being a sponsor allowed us to engage our audience in issues that are relevant to our mission as well as reach a new audience by putting our name in front of a huge cross-section of Missoula. Sponsoring these films gives us so much impact for our money -- plus we get to be part of one of the best events Missoula has to offer.”

- Betsy Mulligan-Dague, Executive Director

Jeannette Rankin Peace Center
“Smart, serious, fun, well organized, wonderful setting. Big Sky is exactly what film festivals should be all about. And The Wilma, in terms of sound, picture and room, might be the best place anywhere to screen a film.”

– Bartle Bull, Director Cradle of Champions
Sponsorship of the Big Sky Documentary film Festival provides multiple opportunities for your company to engage with an audience of 20,000, participate in conversations inspired by your company's core values, align with the Big Sky Film Institute's work in creative education through media literacy, and the opportunity to create meaningful experiences by engaging festivalgoers, filmmakers and VIP visitors. Not only does corporate support make a range of programs possible, your staff can enjoy festival benefits of attending films, music performances, special events, local food and drink, panels and conversations in the cozy and inspiring setting of downtown Missoula, Montana.
IN THEIR EARNING PRIME

ONLINE DEMOGRAPHICS
WEBSITE: 500K+ page views per year
FACEBOOK: 10K+ likes, 300K+ impressions
EMAIL: 40K+ subscribers

HIGHLY ENGAGED

A Attend 3 or more days
B Will attend next year

HIGHLY EDUCATED

Bachelors Degree
Graduate Degree

82% are College Graduates

75% 85%

A B

21-59

OVER 60

46.5% 28.5%

PhD
Some College
 Associates
High School
Presenting Sponsor

$100,000

Guaranteed premium visibility throughout the festival

Included in all festival collateral/ media/PR campaigns

Premium advertising in all printed material

Thirty second commercial (after the lights go down) before every film

This opportunity for one unique organization
“Big Sky is indeed “big” on its eclectic presentation of documentary cinema and “big” on the hospitality shown to visiting filmmakers!”

- Mitchell Egber, Producer The Record Man

**PREMIER SPONSORS**

$25,000

Up to four organizations that complement each other
Includes premium advertising, media/PR inclusion
Thirty second commercial after black before each screening

**SUSTAINING & CONTRIBUTING SPONSORS**

$10,000 and under

Significant visibility to our audience
Tailored to the interests of your organization
Premium ad in program guide
Thirty second commercial between film screenings
Discounts on multi-year commitments
AWARD SPONSORSHIP

BSDFF is a competitive, Oscar-qualifying event on the international festival circuit. Award sponsors help Big Sky honor the best of the best in documentary filmmaking.

- **BEST FEATURE AWARD** $10,000
- **BIG SKY AWARD** $5,000
- **BEST SHORT/MINI AWARD** $5,000
- **ADDITIONAL AWARD** $10,000

**Sponsorship includes**

- Premium ad in our program guide
- Thirty second commercial between film screenings
- Inclusion in a awards program and awards event collateral
AWARD WINNERS 2018

- Best Feature - My Country No More
- Big Sky Award Winner - No Man’s Land
- Best Short - Koka, The Butcher
- Best Mini - Community Patrol
DocShop is a 5-day industry conference and gathering place for filmmakers, innovators, students and media industry leaders to explore cutting edge ideas that are shaping the field of documentary film today. A headlining cultural event in Montana, the 2019 DocShop will focus on Documentary in the Age of Information, exploring progressive methods of contemporary storytelling, platforms for reaching audiences amidst fierce competition, the prolific world of online streaming and the ever-merging fields of documentary film and journalism.

Participate in DocShop panels or events that promote artist development and vital conversations inspired by the values of your brand. Sponsors are showcased at workshops, panels, pitches and social events.

**DocShop Sponsorship** $2,500 - $10,000
Work with our team to develop a custom sponsor package as a thought leader and DocShop partner.

**Exposure includes:**
- Premium advertisement in the festival program guide
- Thirty second commercial to play between all film screenings
- Inclusion in DocShop collateral
- Participation in / creation of DocShop sessions
BSDFF curates strands, or collections of films that address subjects our community and world are engaged in today. These strands bring varying perspectives and inform conversation on issues that matter. Popular recurring strands include: All Abilities, Nature and Environment, Native Voices, Aging, Arts & Culture.

SPONSORSHIP AT $10,000 INCLUDES
Premium ad in our program guide
Thirty second commercial between film screenings
Literature distribution at screenings
Mention in all promotional material related to strand
The year-round Big Sky Film Series is a curated selection of top tier documentaries and local interest films. Free to the public with filmmakers in attendance, the Big Sky Film Series is an ideal venue for community engagement, utilizing documentary film to amplify the important work being done by organizations throughout Montana.

Sponsor a single screening or become the SERIES sponsor for the 2019 season for year-round engagement.
Big Sky Documentary Film Festival has a long tradition of celebrating Indigenous documentary film, stories from Indian Country and expressions of American Indian filmmakers. In 2018, the Big Sky Film Institute is proud to introduce the Native Filmmaker Initiative to bring more Indigenous stories to Missoula, support and engage the American Indian media arts community and have a greater impact on community youth.

Native Filmmaker Fellowship Sponsor - $5,000
Support invite emerging Native filmmakers to BSDFF, DocShop, and a private seminar with leaders in Indigenous film.

Native Voices Strand Sponsor - $2,500
Highlight the special programming strand of exclusively Native-directed films at BSDFF

NFI Educational Outreach Sponsor - $2,500
Help BSFI take Indigenous film and filmmakers to classrooms across Montana including rural schools and Indian Country.
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For more info contact:
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